

DC Cosplay Photo Shoots

Profit and Loss by Tag Group

January - December 2022

	TOTAL
Revenue	
Billable Expense Income	700.00
Event Income	4,155.41
Fundraising	424.90
Sales of Product Income	1,056.59
Subscription Income	5,890.13
Total Revenue	\$12,227.03
GROSS PROFIT	\$12,227.03
Expenditures	
Advertising & Marketing	119.99
Annual ICG Dues	108.00
Bank Charges & Fees	20.67
Event location fees	5,998.00
Insurance	818.00
Marketing	1,235.74
membership guild fees	25.00
Office Supplies & Software	269.97
Online Ticketing Platform	561.97
Reimbursable Expenses	1,836.18
Web Hosting	391.99
Welfare and Morale	310.00
Total Expenditures	\$11,695.51
NET OPERATING REVENUE	\$531.52
NET REVENUE	\$531.52